



Wan Ling Martello

Wan Ling Martello is a Founding Partner of BayPine. Ms. Martello has spent most of her career leading executive teams and organizations in the consumer products and retail industries, and has significant expertise in B2C technology-enabled business models and digital transformation. She has held leadership roles at Nestlé, Walmart, NCH Marketing Services (a former subsidiary of Nielsen), Borden Foods and Kraft Foods.

During her time at Nestlé, Ms. Martello served as Global CFO, where she revitalized the global finance organization, established a new data-driven resource allocation and portfolio management framework for the entire company and completed numerous M&A transactions. She was then appointed as CEO of Nestlé's Asia, Oceania and Sub-Saharan Africa (AOA) business in 2015 and re-focused the entire business on driving growth and using digital transformation initiatives to drive greater consumer engagement. Under her leadership over a three-plus year period, Nestlé AOA shifted from underperformance to becoming a growth engine, and was the most profitable segment within Nestlé with a revenue base of \$22 billion.

Ms. Martello sits on the boards of Alibaba Group, Uber Technologies, and Stellantis N.V. She is a member of the Committee of 100, a nonpartisan leadership organization of prominent Chinese Americans in business, government, academia, science and the arts, and she has appeared on Fortune Magazine's list of the Most Powerful International Women on several occasions. She holds a BS from the University of the Philippines and an MBA from the University of Minnesota.