



## Carla Robinson

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Carla Robinson, CEO and Co-founder, Canary Telehealth, Inc. Carla Robinson is CEO and Co-founder of Canary Telehealth, which provides telehealth and call center services for payers and providers to improve access to care for underserved populations, help close gaps in care, and reduce healthcare disparities. Her firm supports population health, chronic condition management, and maternal health providing services such as remote patient monitoring, call center outreach, diabetic retinopathy screening, in-home screenings to support televisits, diabetes prevention, and health risk screening. An ex-McKinsey & Company consultant, prior to forming Canary Telehealth, Carla worked in management consulting for 16 years with various firms serving some of the world's largest organizations. At The Cambridge Group, a wholly-owned subsidiary of Nielsen, she specialized in growth strategy for 10 years. Carla worked extensively with healthcare clients in medical devices, wellness, pharmaceuticals, nutraceuticals and nanobiotechnology. Her work included markets in the U.S., China, Japan, Australia, and France.

Robinson holds a Master of Business Administration from the Kellogg School of Management at Northwestern University, where she was named an Austin Scholar. She received a Bachelor of Business Administration from Howard University with honors. Carla currently serves as Board Treasurer for Partnership for Connected Illinois, focusing on expanding the availability of telehealth in the state. She also sits on the Board of Kaleidoscope, which serves high-risk youth in foster care. Robinson is a member of The Chicago Club, the Economic Club of Chicago, the Health Care Council of Chicago, and the American Telemedicine Association. She is also on the executive boards of Jack and Jill of America, Chicago Chapter and Friends of Jones. A native Chicagoan, Carla resides on the South Side of Chicago with her husband and business partner, Dr. Sam Robinson, and their two children.