



Edna Uribe

Edna Uribe is the President and General Manager of Univision Chicago, serving the vibrant Latino market and the city's largest minority. She is the top ranked Latina/o within Chicago's broadcast industry, leading content, community, operations, and advertising revenue for two Television stations, four Radio stations, OTT and streaming platforms.

One of Edna's strongest foundational commitments is to give back. In 2018, she cofounded the Univision Chicago Women's Leadership Council chapter, to support, mentor and foster stronger networks among high potential women in the company, advance and guarantee a stronger pipeline of Latina women in the media industry. In addition, Edna was key in creating the first and only Univision Media Center in Chicago in partnership with CPS, designed to give access to middle school kids to explore careers in media.

Currently, she sits on the executive board of directors for The Chicago Advertising Federation, is a Trustee for the Chicago Architecture Center and a member of The Chicago Network, made up of leading women of Chicago's business, professional, cultural, non-for-profit, and educational communities. In 2021, she was selected as one of Chicago United's Business Leaders of Color.

Edna is passionate about arts and intrigued about world cultures and history. She is passionate about arts and intrigued about world cultures and history. Edna has been dancing since she was 3 years old and is a professional Flamenco Dancer. She considers herself "ambicultural", having lived in Mexico, Spain, and the United States. She is fluent in both Spanish and English and lives different aspects of each culture daily.

She graduated from Benedictine University with a dual degree in International Business & Economics, and Spanish Literature. She holds an Entrepreneurship and Innovation Certification from Harvard Business School Executive Education and is scheduled to graduate from the Broadcast Leadership Training program at the National Association of Broadcasters in June 2023.