

Anne L. Alonzo

Anne Alonzo is a recognized global food and agriculture leader and has forged a highly successful and diverse career in the public, not-for-profit and corporate sectors.

Presently, Anne serves as President and CEO of the American Egg Board (AEB), the generic marketing arm of the U.S. egg industry. She also serves as a member of the AEB's Executive Committee. Anne directs national campaigns in advertising, public relations, consumer education, retail, foodservice, export marketing and egg nutrition via its Egg Nutrition Center. AEB's mission is to increase the demand for U.S. eggs and egg products.

Before joining the AEB, Anne was appointed by the White House to serve as Administrator of the federal marketing agency for the U.S. Department of Agriculture (USDA), the Agricultural Marketing Service (AMS). As Administrator, Anne oversaw a multi-billion-dollar budget and a 4,300-person workforce entrusted with facilitating the efficient, fair marketing of U.S. agricultural products.

Anne also served as Vice President, Global Public Policy, Corporate Affairs at Kraft Foods leading all global corporate affairs work in the areas of sustainability, tariffs, tax, trade and health and wellness. She also directed the Global Issues Management team tasked with identifying and addressing risk and reputational issues impacting one of the world's largest food companies. While at Kraft Foods, she was selected as the first woman to Chair the World Cocoa Foundation (WCF), an agriculturally-based, non-profit organization representing more than 85 percent of the global chocolate industry in support of sustainable cocoa farming practices.

Prior to Kraft Foods, Anne was the Senior Vice President at the National Foreign Trade Council; Deputy Assistant Secretary at the International Trade Administration, U.S. Department of Commerce; Environmental Attaché to the U.S. Embassy, Mexico City coinciding with the NAFTA negotiations and Senior Regional Counsel at the U.S. Environmental Protection Agency, Region V, Chicago, IL.

A Chicago native, she holds an MBA from the University of Chicago and a JD from the Illinois Institute of Technology, Chicago Kent College of Law.

Anne was recently appointed to the Federal Reserve Bank of Chicago's Council on Agriculture, Small Business and Labor; sits on the Board of the USA Poultry & Egg Export Council (USAPEEC) and is a Member, Council on Foreign Relations. Anne is also part of the Association of Latino Professionals for America (ALPFA), Senior Leadership Committee, Chicago Chapter.

Anne has received many recent awards and recognitions including: named to the prestigious "Whose Who in Hispanic Chicago" by Negocios Now; received the Corporate Excellence Award by Remy Martin and was recognized by LATINO Magazine with its Brava (courage) award for exemplary leadership supporting and mentoring Latinas across the United States.