



Yasmine Winkler

CEO—Central Region

UnitedHealthcare Community & State

Yasmine Winkler is the Chief Executive Officer of the Central Region for UnitedHealthcare Community & State. In this role, she oversees approximately 30 percent of Community & State's total business. UnitedHealthcare Community & State proudly serves 6.7 million Medicaid members in 30 states, plus Washington D.C. UnitedHealthcare is a division of UnitedHealth Group (NYSE: UNH) which is a diversified health and well-being company with a mission to help people live healthier lives and help make the health system work better for everyone.

Prior to this role, Yasmine served as Chief Marketing, Product and Innovation Officer for Employer & Individual, UnitedHealthcare's commercial business. She has extensive experience in accreditation, quality improvement, business process development, marketing, product development and innovation. Under her leadership, UnitedHealthcare has launched various tools, products and pilots including myHealthcare Cost Estimator, myClaims Manager with Bill Pay, Health4Me (mobile app), and products such as Navigate, Charter and Compass.

Yasmine's experience across many disciplines and market segments in health insurance has given her a unique ability to develop and match health insurance business solutions to the needs of the marketplace. Before joining UnitedHealth Group, she held several positions with BlueCross/ BlueShield of Illinois, Texas, New Mexico and Oklahoma (Health Care Service Corporation).

Yasmine has served on the Illinois Governor's Council on Accreditation that developed consumer- driven health standards. She is an alumna of the Chicago-based Leadership Greater Chicago program, and serves on the Advisory Boards for The Alumni Society and the National Association of Hispanic Nurses (NAHN). She also serves on the Board of Directors for the Product Development Management Association (PDMA). In 2016 she was named to the Top 10 Líderes list by Hispanic Executive magazine. Yasmine was also named to Fortune's 2017 and 2018 50 Most Powerful Latinas in corporate America list. This award recognizes the accomplishments of Latinas with strong leadership, significant operating roles and entrepreneurs. She is a member of ALPFA and The Chicago Network.

She attended Northeastern Illinois University and received her B.A. degree in English and Environmental Studies. She has a M.S. in Health Care Delivery Science from the Tuck School of Business and the Geisel School of Medicine at Dartmouth College.