



Kathy Seegebrecht

Kathy Seegebrecht is SVP and Chief Marketing Officer for UL (Underwriters Laboratories). She joined UL in 2015 and is responsible for brand and marketing strategy, communications, public relations and crisis management, customer advocacy, corporate social responsibility, events, digital marketing and social media, as well as the marketing organization at large. Kathy sits on the Executive team at UL and reports to the President and CEO.

Kathy joined UL from Navistar, Inc., where she spent the prior 6 years. In Kathy's last role at Navistar, she served as Vice President of Global Marketing. Navistar is a Fortune 200 company which manufactures International[®] trucks, military vehicles, school buses and engines, and has a vast global network of parts and service dealers.

Prior to joining Navistar, Kathy worked for BP, PLC. For over 15 years in a variety of sales and marketing roles. Kathy's last role at BP was as the Global Retail Brand Manager and US Advertising Manager. Kathy was recognized with a Silver Effie Award for the 'Helios Power' campaign at BP in 2008.

Kathy has her MBA from Loyola University in Chicago and an undergraduate degree in Marketing from Northern Illinois University. She is a proud board member for the YWCA Metropolitan Chicago, a member of The Chicago Network, and a member of The CMO Club.

Kathy and her husband have two boys attending the University of Iowa, and reside in Naperville IL.