



Tonise Paul

Tonise Paul is retired Chairman of Energy BBDO and former Director of BBDO Worldwide. As CEO for 24 years, her unrelenting focus on "energizing people" by understanding what matters most to them led to three plus decades of growth for her clients' brands and agency. Today she is proud to have built energizing and enduring partnerships with widely-recognized, industry-leading companies such as Bayer, Brown Forman, Luxottica, S.C. Johnson, and Mars/Wrigley.

Tonise continually reinvented the company through profound industry change to where it is today as a leading-edge global creative organization adept at telling evocative brand stories and creating innovative brand experiences that energize people and brands. A role model for female leadership, Tonise inspires the continued empowerment of women in advertising, and beyond.

Energy BBDO is a highly awarded creative agency having received top honors including Cannes Lions, Clios and Effie Awards.

Tonise is a committed industry, business, and community leader with multiple directorships on boards of leading organizations including the Executives' Club of Chicago, RUSH University Medical Center, UNICEF and Off The Street Club.