

Delores Kunda

Delores Kunda is the founding CEO of Lāpiz:

- 23 years in advertising, 15 in Hispanic markets
- Three years leading Kellogg's in Mexico
- Chosen 2007 Ad Federation Woman of the Year, a first for a Latina
- On the Board of Directors of Lenox Group Inc., makers of fine tabletop items; serves on the Audit Committee
- Sought-after speaker on the convention circuit. Quoted in *The New York Times*, *Wall Street Journal*, *American Demographics*, CNN, NBC and Fox News
- Received B.A. in English Literature from Smith College and an M.B.A. in marketing from Northwestern University