



GLOBAL BUSINESS TRANSFORMATION LEADER

Meet Karen.

President, Global Clients & Agency Solutions
Google

Condensed Bio:

As President of Global Client and Agency Solutions at Google, **Karen Sauder** leads a diverse organization of sales, marketing, product and go to market specialists working with Google's largest customers. This +50B business is at the center of the evolving digital landscape of rapid consumer change, new privacy expectations and the largest shift of digitization in a generation. She also oversees Google's expanding presence in the Midwest as site leader for Chicago engaging in community development, policy leadership and diversity, equity and inclusion efforts.

She graduated with a Bachelor of Journalism from the University of Missouri with continuing executive education at Harvard Business School and Northwestern University. Karen currently lives near Chicago, IL with her husband and two sons. In her spare time she enjoys tennis, golf and fly fishing.

Full Bio:

Overview

Karen Sauder is a seasoned technology executive with more than 25 years of leadership experience influencing the global transformation of businesses in tech, consumer goods, retail, healthcare, financial services, travel and professional services. She is known for helping customers develop their transformation journey using real world solutions grounded in technology trends to evolve their product, strategy, data, organizational design, marketing and consumer experience.

Leading at Google

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A career in advertising

Prior to joining Google, Karen was Managing Director of FCB Chicago and President of Zipatoni, both award winning creative agencies within Interpublic Group (NYSE IPG). With full P&L responsibility she led strategy, finance and human resources including formal compensation and succession planning. Her deep retail and consumer goods experience was developed first hand at Frito-Lay and Anheuser-Busch where she served in multiple general management roles for each market leader.

Lurie's and beyond

Karen currently serves as the Vice Chairman of the Medical Board at Ann and Robert H. Lurie Childrens' Hospital and a member of The Chicago Network, helping to advance women in leadership. She graduated with a Bachelor of Journalism from the University of Missouri with continuing executive education at Harvard Business School and Northwestern University. Karen currently lives near Chicago, IL with her husband and two sons. In her spare time she enjoys tennis, golf and fly fishing.

[Link](#) to Headshots