

Laura Gurski

Laura Gurski is a leader at Accenture, leveraging her extensive experience and hands-on work with C-Suites, CEOs, Boards and Fortune 200 client organizations, building solid relationships to guide them through bold transformations that drive growth.

Since joining Accenture in 2017, Laura has established a cadence of excellence in delivering growth through serving clients. Her senior client engagement and advisory relationship enable synergy in her leadership roles. She has led functional and industry practices, including Global and NA Customer & Channels Consulting practice, driving the development and delivery of marketing, commerce, customer and sales transformation services in the automotive, consumer goods, industrial, life sciences, retail and travel industries. She also led the Global and North America Consumer Goods and Services practice, where she set strategy, managed teams, and delivered 360° value to clients, driving a significant growth in sales.

For the past year and half, Laura has worked extensively with Accenture's Chair & CEO, connecting all the strategic and complex dots across Accenture throughout the entire leadership team. With deep insights into the CEO's goals and exposure to the strategy and execution of a large and complex public company, Laura creates and executes the client engagement strategy, and she oversees all functions of the office. Additionally, Laura is a member of Accenture's Global Management Committee.

Prior to Accenture, Laura was a partner at global management consulting company A.T. Kearney, where she led all of their global practices along with driving the firm's growth strategy with the Board responsibility for capital investment and allocation. Laura led multiple global practices where she led the growth agenda, talent and transformation, and marketing effectiveness. She remade the global consumer goods and retail practice—doubling practice strategy revenue in the process. Laura developed the Consumer Index and also drove the GRDI—the Global Retail Development Index, published through The Economist. During this time, she served on a public company board on their finance and audit committee.

Laura is an avid runner in Chicago, where she lives. She loves art and architecture, but her most profound connections are philanthropic. Laura supports multiple non-profit organizations.

Laura is a member of the Chicago Network and the Executives' Club of Chicago. She was named one of the Top 25 Most Influential Consultants by Consulting Magazine, and with her vast market presence and published thought leadership, she has been widely quoted on business topics by The New York Times, Financial Times, Associated Press, Reuters, CNBC, Bloomberg, and National Public Radio.

She holds an MBA degree from Northwestern University's Kellogg School of Management, and a Bachelor of Science degree from Northern Illinois University, with an emphasis in marketing.