



## Edith Falk

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Edith Falk's career spans more than 30 years in non-profit institutional advancement. In addition to directing Campbell & Company's marketing, recruiting and strategic growth initiatives, she is actively engaged in designing and providing strategic counsel on fundraising and marketing communications programs for a broad spectrum of organizations in the arts, education, healthcare, conservation and human service fields. She is also a frequent lecturer in the field of nonprofit marketing and development. She earned her B.A. degree at Oberlin College in Ohio and her M.B.A. degree at Northwestern University, Kellogg School of Management, both with honors.