



Lisa Emerick

Lisa Emerick is an innovative marketing and sales leader and early-stage investor with her finger on the pulse of Chicago's C-suite. She has a deep knowledge of the strategies that attract, engage and retain executive-level customers.

Lisa is the Vice President, Chief Marketing & Engagement Officer at The Economic Club of Chicago. For nearly 100 years, The ECC has been committed to connecting Chicago's top business and civic leaders to the people and ideas that impact the city, the nation and the world. With over 2,400 members representing the C-suite in every industry in Illinois, they are a diverse group of leaders with a demonstrated conviction to civic engagement. The Economic Club brings powerful minds together.

A Chicago native, Lisa has a bachelor's degree in political science and history from Trinity University in San Antonio, Texas. She started her career at Success Magazine before joining Crain's Chicago Business in several sales and marketing positions, including CCB Associate Publisher. She also spent several years advising clients in her own marketing consultancy and is an investor and advisory board member in the startup space.

Lisa is a Chicago Network member and proud "Big" for Big Brothers Big Sisters. She is also a mentor for the Chicago Innovation Mentoring Co-op and the Executives' Club Women's Mentorship Initiative and has volunteered with Urban Alliance, Family Rescue, Salvation Army, Alliance of Area Business Publications, District 207 Advisory Council, Mag Mile Association and the Museum of Broadcast Communications.

She lives in Park Ridge, Illinois, with her husband. They have two sons and several grand-animals.