



Carla R Michelotti

Carla Michelotti is a recognized leader with decades of experience advising companies and their brands regarding how best to anticipate and navigate successfully through every type of legal challenge. In her primary career, Carla was Executive Vice President, Chief Legal, Government & Corporate Affairs Officer of Leo Burnett Worldwide, with legal responsibility for the global company, including "bet the company" litigation, management restructuring, merger and acquisitions, employee issues, and negotiation of hundreds of multiple and varied agreements. As a "C" Suite executive of the global communication agency, she advised many of the world's most valuable brands including McDonald's, Procter & Gamble, Diageo, Hallmark, Pillsbury, Philip Morris, Altria, Kellogg, Samsung, and Coca-Cola. Currently a trusted business consultant providing strategic legal and corporate marketing counsel, Ms. Michelotti is internationally recognized for having had key roles in developing regulation and self-regulation advocacy strategies and policies for the marketing/advertising industry regarding commercial free speech, privacy, food and beverage advertising, intellectual property, and digital issues.