

## Global Supply Chain/Sustainability Expert Qualified Audit Committee Financial Expert

FRANCESCA DeBIASE



Executive Vice President Chief Global Supply Chain Officer  
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Current boards:

The Chicago Council on Global Affairs (Audit Committee, Research Committee)

Metropolitan Planning Council (Climate Change Project)

The Chicago Network

### AREAS OF EXPERTISE:

- A pioneer in the integration of supply chain and sustainability, FRANCESCA DeBIASE is one of the few Fortune 500 corporate executives who developed and ran the company's combined supply chain and sustainability operations, contributing to its standard-setting leadership, recognized by Gartner Supply Chain Masters category.
- Based on a decade working in Europe, returned to company's Global Headquarters in the US to develop, lead and execute a revitalized sustainability vision that continues to advance the company's environmental leadership.
  - Initiated dialogue with environmental critics to drive meaningful industry-wide change, winning endorsement from management, employees, suppliers and franchisees.
  - Increased Brand Trust scores with stakeholders, NGO's, and customers to reinforce the integrity and credibility of the brand.
- Significant Board room experience at McDonald's Corporation, where she led the agenda for the Sustainability and Corporate Responsibility Committee of the Board and attended all meetings for five years. She also regularly attends full Board of Directors meetings to present annual Strategic Plans and lead various Supply Chain, Risk and Sustainability discussions.
- FRANCESCA DeBIASE has more than 30 years of global restaurant and toy supply chain expertise including food, packaging, logistics, construction, real estate and marketing services.
- Her finance-based approach to supply chain incorporates P&L accountability coupled with traceability and safety, critical to the success of \$175 billion market cap leader as well as appreciation for bottom-line interests of individual franchisees.
- Managed through the COVID 19 crisis without supply-chain interruption to its nearly 70 million daily customers in 37,000 restaurants across 100 countries.
  - Utilized digital resources and her telephone to keep lines of communication open, facilitating contingency solutions in support of suppliers.
  - Proven success at mock recovery and contingency testing to avoid failures.

- A Qualified Audit Committee Financial Expert: FRANCESCA DeBIASE began her career as an auditor in the retail and consumer products industry with Ernst & Young. At McDonald's, she served in multiple finance roles, culminating as Senior Director of European Finance while adding the role of Chief European Supply Chain Officer.

In addition to her involvement in civic organizations, FRANCESCA DeBIASE has focused her efforts on advocacy for women's empowerment in women-based organizations including The Chicago Network, where she is a board member, and Achieving Women's Excellence in Supply Chain Operations, Management and Education (AWESOME), where she serves on the Membership Committee.

She is also a member of the Belizean Grove, an invitation-only group that connects the top women in fields including technology, finance, the media, law, retail and supply chain to expand the influence of senior women leaders.

A recognized thought leader in sustainability and supply chain, FRANCESCA DeBIASE is frequently asked to participate in important forums, which most recently have included "What can Cities do to ensure Climate Success" with Metropolitan Planning Council; "Why Private Sector Sustainability is critical for the SDG's" with Chicago Council on Global Affairs and "Rethinking the Global Supply Chain" for KPMG's 19<sup>th</sup> Annual M&A and Economic Forum. Her media appearances have included Bloomberg TV, NPR and Medium.com.

FRANCESCA DeBIASE has been recognized for her leadership in the industry, the community and service to others including the Loyola University Chicago Damen Award, the AWESOME Legendary Leadership Award as well as the 2019 Loyola University Chicago Quinlan School of Business Commencement Speaker for undergraduates and graduates.

FRANCESCA DeBIASE received her Bachelor of Business Administration from Loyola University of Chicago where she was President of Beta Alpha Psi, the national accounting honor society.