



# Donni Case

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## **Managing Director Midwest Finial Profiles, Inc.**

### **Board Membership of Interest**

Small to mid cap public companies

Private companies, including new business start-ups

Have worked in virtually every industry with concentrations in technology, energy and utilities

### **Board Member Characteristics**

30 years expertise in strategic communications

Worked with hundreds of public companies in developing strategic communications/investor relations programs

Advisor to over 200 pre-IPO and IPO companies CEOs and CFOs were primary clients

### **Company Profile**

Self-employed, new business startup

Consultant to Vistage International, the world's largest CEO membership organization

### **Functional Expertise**

President with all operations reporting to me

Financial Communications/Investor Relations

Crisis Communications

Transitioned The Financial Relations Board from privately held corporation to unit of a public company

### **Current Professional Experience**

New company startup funded by me and three partners

### **Prior Professional Experience**

30 years as senior partner of The Financial Relations Board, which grew to be the nation's largest financial communications consultancy with close to \$40 million in fee revenues

Vice Chairman, responsible for P & L with Chair and President

President, responsible for entire agency as a division of The Interpublic Group (NYSE:IPG)

### **Non-Profit Boards**

The Chicago Network. Current Board Member, Current Census Chair, Past Communications Chair

The Institute for Business and Professional Ethics, DePaul University. Current Chair, Past

Communications Chair, Past Program Chair

Kaplan University. Graduate School of Management Advisory Board

Mary Elizabeth Waller Foundation. Board member

### **Professional Associations and Civic Affiliations**

TiE, A Global Network of Entrepreneurs

National Institute of Investor Relations

### **Education and Interests**

University of Illinois, Urbana BA Economics and History